



CALL FOR SUBMISSIONS
FOR FOLQUÉBEC SHOWCASE

at the OCFE conference – Ottawa, Ontario
October 14-17 2010

Deadline : Tuesday, August 17, 2010

www.folquebec.com

For the OCFE Conference (Ontario Council of Folk Festivals) from October 14-17 2010, Folquébec continues its mission to bring Quebec artists visibility on the national and international scene.

Reminder: FOLQUÉBEC is a Québec-registered not-for-profit organization dedicated to the promotion and diffusion of folk music made in Québec.

FOLQUÉBEC invites artists to apply to showcase at the 2010 OCFE conference.

The jury will select 8 artists, who will have the opportunity to play:

- During the OCFE in Ottawa, either Friday, October 15, or Saturday, October 16

Each artist will receive: A showcase of 20 minutes and the possibility of the presence of national and international presenters.

What FOLQUÉBEC provides :

- Advice and logistical support to optimise the arrival of artists
- A meeting place to do promotion on site (booth)
- Promotion of the showcases (web promotion, flyer/poster/invitations on site)
- The presence of national and international presenters, the expertise and contacts of the FOLQUÉBEC delegates to help with networking
- A compilation CD with 1 song by each artist

What Artists are responsible for :

- Promotion of their showcase through their own network (MySpace, Facebook, website, mailing list, etc.)

- Individual promotional material to hand out during the conference
- Transportation, lodging and per diem in Ottawa
- Register for the OCFE conference at a cost of 180\$+HST (conference) and 125\$+HST for accompanying musicians

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Deadline:

- **Tuesday, August 17, 2010** (postmarked) to send the application to the following address:

Centre St-Ambroise
5080 St-Ambroise
Montréal, QC
H4C 2G1

Your application music include:

1. Signed and completed Application Form
2. Complete Press Kit (bio, CD, press reviews, technical specs)
3. 20\$ application fee, notably for the production of the FOLQUÉBEC compilation (checks must be made out to FOLQUÉBEC)
4. 2 song suggestions for the jury to listen to and for the FOLQUÉBEC compilation CD

Selection criteria:

- Artistic quality / originality
- Quality of promotional materials
- Availability of the artist for the showcase dates
- Capacity of artists to tour in Canada & United States
- The relevancy of the music genre in relation to the needs of the presenters at the conference

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The final selection of artists must be representative of the folk music made in Québec (trad, folk, roots, world music) and/or what is most relevant to the jury.

Given the time constraints of producing promotional material (compilation, advertising), we cannot consider incomplete applications and cannot grant additional time to receive any missing documents.

Thank you and good luck!

FOLQUÉBEC Team

For additional information, you can reach us at

514.273.0880 or sandra@fotozone.org