



## SHOWCASE SUBMISSIONS FOR FOLQUÉBEC

at the festival La Grande Rencontre – Montréal, QC August 7- 8, 2010

[www.folquebec.com](http://www.folquebec.com)

To celebrate the 18th edition of *La Grande Rencontre* which will take place from August 5 - 9, 2010, the festival continues to pursue the creation of a unique event highlighting traditional dance and music. As in past years, Quebec's traditional music and dance vibrates in all its originality under the theme : *LES ANCHES SE DÉHANCHENT*, with renowned artists showcasing their traditional styles from Quebec and elsewhere. For many years we have worked to validate Quebec's traditional music and dance in an urban setting in conjunction with other traditional styles such as folk and world beat music.

One integral aspect of the general programming for this cultural showcase, 'Showcase FOLQUÉBEC' is to give visibility to the selected artists. In addition the presence of promoters guarantees the development of employment in the cultural sector in various Quebec - Canadian, North American and European markets. The festival will present approximately one hundred artists.

**OUR MISSION** FOLQUÉBEC is a registered non-profit organisation dedicated to the promotion and exposure of folk music and dance made in Quebec.

**Folquébec** is inviting artists to submit their application to participate in the festival *La Grande Rencontre* in Montreal.

A jury will select a total of **8 artists**, who will have the opportunity of playing :

- During the festival *La Grande Rencontre*, in Montreal, **Saturday August 7 et Sunday August 8** (afternoon performances)

[www.espacetrad.org](http://www.espacetrad.org) [www.granderencontre.com](http://www.granderencontre.com)

- **each artist chosen:** will have a 30 minute showcase on the stage of Théâtre Calixa-Lavallée (Parc Lafontaine-125 places) and will have the possibility of presenting at the Festival Club in the Calixa-Lavallée.



### FOLQUÉBEC offers...

- Advice and logistical support to optimize the opportunity for the artist
- A place for the artist to meet and greet and give out promotional material (stand)
- Promotion of showcases (web, flyer/poster/ invitations at the events)
- The presence, of international promoters, expertise and contacts of the FOLQUÉBEC delegates to favour networking
- A promotional CD / compilation featuring one song per artist\*

### What artists are responsible for...

- Individual promotion of their showcase through their networks (myspace, FaceBook, Web site, mailing lists, etc.)
- Promotional material (artist related) to distribute during events

### Deadline

- **Monday April 12, 2010** (potmarked) to send CD and press kit to following address :  
SPDTQ –Showcase FOLQUÉBEC - 911 Jean Talon est, bureau 010 – Montréal, QC H2R 1V5





**Applications must include :**

- **Information sheet (official)** completed and signed
- **promotional press kit complete** (biography, CD, press reviews, technical info (rider), photos, Web site, internet links, links to online videos)
- **20\$** participation fee, which includes cost of production of the FOLQUÉBEC compilation (cheque to the order of FOLQUÉBEC)
- clear indication for the jury of choice of 2 compositions and song choice for compilation



**Selection criteria :**

- artistic quality / originality
- quality of promotional tools
- availability of artist for the showcase dates
- availability of artists for touring opportunities in Canada and US following the showcases
- the fit between the musical genre and the profile of the presenters and artistic directors at the events

*Final selection of artists must be representative of folk music made in Québec (trad, folk, roots and world).*

**Due to deadlines with respect to the production of promotional materials (compilation and publicity), FOLQUÉBEC cannot consider incomplete applications and will not allow any additional delays for the reception of documents.**

**Thanks in advance for your attention and good luck to all applicants!**

FOLQUÉBEC

For any additional information please contact : 514.273.0880 or [sandra@fotozone.org](mailto:sandra@fotozone.org)

