



SHOWCASE SUBMISSIONS FOR FOLQUÉBEC

at the festival La Grande Rencontre – Montréal, QC August 14-16 2009
and at OCFF – Ottawa, ON 15-18 october 2009

www.folquebec.com

OUR MISSION FOLQUÉBEC is a registered non-profit organisation dedicated to the promotion and exposure of folk music and dance made in Quebec.

Folquébec is inviting artists to submit their application to participate in two separate showcases. A jury will select a total of **5 artists**, who will have the opportunity of playing:

- During the festival La Grande Rencontre, in Montreal, **Saturday August 15 et Sunday August 16, 2009** (afternoon performances) www.espacetrad.org www.granderencontre.com

each artist chosen: will have a 30-minute showcase on the stage of Théâtre Calixa-Lavallée (Parc Lafontaine) – 125 places

- During OCFF (Ontario Council of Folk Festival), **Friday October 16, 2009** (noon) www.ocff.ca

each artist chosen: will have a 20-minute showcase in a hotel suite at the Crowne Plaza in Ottawa where the OCFF takes place



Folquébec offers...

- Advice and logistical support to optimize the opportunity for the artist (OCFF)
- A place for the artist to meet and greet and give out promotional material (stand)
- Promotion of showcases (web, flyer/poster/ invitations at the events, publicity during the OCFF and in OCFF catalogue, 700 invitations in OCFF delegate bags)
- The presence, expertise and contacts of the Folquébec delegates to favour networking
- A promotional CD / compilation featuring one song per artist*

* (1000 copies, distributed in the presenter's 'lockers' during OCFF but also during the year at different events in which Folquébec sends delegates including Womex, Folk Alliance, Showcase Scotland, OCFF, LIME, Rideau, APAP, ...)



What artists are responsible for...

- Registration fees (OCFF), travel and accommodations where necessary
- Individual promotion of their showcase through their networks (myspace, FaceBook, site web, mailing lists, etc.)
- Promotional material (artist related) to distribute during events



Deadline

- **Tuesday June 2, 2009** (postmarked) to send CD and press kit to following address :
SPDTQ – Showcase Foquébec - 911 Jean Talon est, bureau 010 – Montréal, QC H2R 1V5

.../...



Applications must include :

- **Information sheet (official)** completed and signed
- **promotional press kit complete** (biography, CD, press reviews, technical info (rider), photos, website, internet links, links to online videos)
- **20\$** participation fee, which includes cost of production of the FOLQUÉBEC compilation (cheque to the order of FOLQUÉBEC)
- clear indication for the jury of choice of 2 compositions and song choice for FOLQUEBEC compilation



Selection criteria :

- artistic quality / originality
- quality of promotional tools
- availability of artist for the showcase dates
- availability of artists for touring opportunities in Canada and US following the showcases
- the fit between the musical genre and the profile of the presenters and artistic directors at the events

Final selection of artists must be representative of folk music made in Québec (trad, folk, roots and world).

- ATTENTION**
- + Artists who will be presenting an official showcase or any other themed showcase at OCFE **will not be chosen** to participate in the Showcase OCFE
 - + Artists who participated at a Folquébec showcase in the last 3 years (since May 2006) **are not** eligible for the present call for showcase applications

**Due to deadlines with respect to the production of promotional materials (compilation and publicity),
Folquébec cannot consider incomplete applications
and will not allow any additional delays for the reception of documents.**

Thanks in advance for your attention and good luck to all applicants!

FOLQUÉBEC
contact : 514 844 7393 or marion@famgroup.ca

